



Encouraging Financial
Conversations is a program
designed for case managers, social
workers, and other frontline staff
to help clients achieve financial
goals and manage their money.
Participants learn techniques and
strategies to help clients create a

financial goals action plan, build and maintain good credit, pay off debts, spending and savings plans, and protect themselves from fraud and identity theft. Participants also learn coaching strategies that capitalize on a client's strengths and resources in coming up with solutions.

