4-H Poster Contest Guidelines

1. Posters are **due to the Racine County UW-Extension Office on or before 4:30p.m. on Monday, March 11th** along with your Communication & Performing Arts Festival entry form.
   Entry Options are: ____Painted or Hand-Drawn or ____ 3-D and/or computer-aided

Posters will be judged prior to the Communication & Performing Arts Festival. Your poster will be on display at the festival.
K5-2nd grade entrants will receive a special ribbon and a gift.
All awards will be presented at the Communication & Performing Arts Festival
at approximately 4:15p.m. or at the conclusion of judging.
Participants are encouraged to attend the awards ceremony to receive their award, but it is not mandatory.
Posters may be entered in the Racine County Fair under Department 34 or 31.

2. There is a limit of one poster per 4-H member.
3. Posters must be 14" x 22" and may be horizontal or vertical.
4. You must have 4-H or a clover on your poster. Copyright material or subjects are not allowed except for the clover.
5. **All posters should include the following on the back:** name, club, and grade level. Also, list on the back of the poster where you might display this poster.
6. A good poster is self-explanatory and it speaks for itself. Posters make people stop, look, read, and remember. Effective posters: (1) attract attention, (2) focus your interest on one idea, and (3) sell you on taking action. Make your poster say something. Stick with one idea and keep it simple. Check your spelling.
7. No more than 25% of the content may be clippings from magazines.

Your ribbon placing will be lowered one level if the poster guidelines are not followed. Please follow the rules listed above carefully.

TO BE SUCCESSFUL, A POSTER MUST:

A. Catch the eye of the passerby.
B. Be simple and clear, not too wordy.
C. Impress an idea or a fact upon the viewer.

Below is a sample score card for your information.

	EXCELLENT	VERY GOOD	GOOD	NEEDS IMPROVEMENT
I. Information Given and Idea Expressed				
Theme				
Simplicity				
Originality				
II. Art, Design, Lettering				
Pleasing composition, attractive				
Dynamic, eye-catching, original				
Use of color				
III. Construction				
Materials: texture, shape, size				
Durability				
Neat with legible lettering				