

Racine County 4-H Communication Arts Festival

Public Service Announcement (PSA) - Critique Sheet

Name: _____

Club: _____ Grade: _____

Title of Presentation: _____

Division: K5-2nd _____ 3rd-4th _____ 5th-7th _____ 8th & older _____
(Cloverbud)

EVALUATION CRITERIA	Excellent	Very Good	Good	Fair
Introduction				
Did opening statement catch attention and arouse interest?				
Composition and Content				
Does the PSA have a clear, specific message?				
Is the target audience easily defined?				
How creative or relevant is the message to the target audience?				
How effective was use of language?				
Evidence of research and accuracy of material?				
Delivery				
Was the delivery clear and distinct?				
Was the delivery natural, friendly, and relaxed?				
Did speaker have variety of pitch, tempo, and inflection?				
Did speaker use of proper pronunciation in voice?				
Conclusion				
Does it end with an appropriate conclusion?				

Comments: Please feel free to use reverse.

Time: _____ (within 60-second limit? _____)

Overall Rating: Cloverbud (K5-2nd) _____ Blue _____ Red _____ White _____

Spotlight Ribbon _____ Evaluator's Initials _____