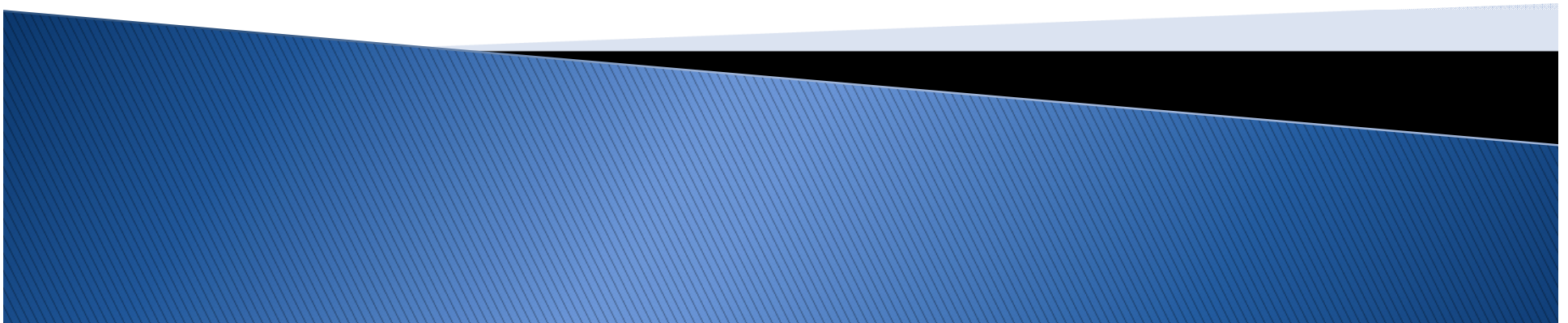


Survey of Child Care Providers Racine and Kenosha Counties

December 2013



Survey Methodology

- ▶ Child care providers surveyed
- ▶ Racine and Kenosha counties
- ▶ Survey conducted via email, postage-paid postcard, and training during months of November and December 2013
- ▶ Lists of child care providers obtained from 4Cs, Wisconsin Dept. of Children and Families, and Racine County UW-Extension Early Learning Series

Response Rate – 13.3%

List	Method of Contact	Total Surveyed	Total Responses
UW-Extension ELS and 4C for Children	Email survey	61 194	33
Wisconsin Dept. of Children and Families	Post card	317	32
ELS Training	Paper survey	45	17
Total		617	82

Which county do you live in?

Answer (58 Responses)	Response	%
Racine County	31	53%
Kenosha County	25	43%
Other	2	3%

**1. How do you currently find out about training opportunities?
(Check all that apply.)**

Answer (77 responses)	Response	%
4C for Children	36	47%
Racine County UW-Extension "Early Learning Series" Calendar (via mail or email)	34	44%
Your Employer / Child Care Director	29	38%
YoungStar	17	22%
Other, please list below	16	21%
KAEYC - Kenosha Association for the Education of Young Children	14	18%
www.the-registry.org	14	18%
WECA - Wisconsin Early Childhood Association	12	16%
Good Will / Kenosha Child Care Coordination Unit	10	13%
Racine County Human Services	6	8%
Racine County Workforce Development Center	4	5%

**1. How do you currently find out about training opportunities?
(Check all that apply.)**

Other, please list below
Flyers about upcoming events that are available when I go to a workshop
Co-op teacher
Kenosha child care monthly calendar
None that I am aware of
DPI CLC page
Classes listed on Registry site are not current
Mailed to center
Mail
Newspaper
Emails
Flyers and web sites
Mail
Monthly flyers

**2. How would you prefer to find out about training?
(Check all that apply.)**

Answer (73 Responses)	Response	%
Email	53	73%
Mail	47	64%
Your employer / Child Care Directors	20	27%
Web sites that I visit	9	12%
Other, please list below.	1	1%
Response - 4C Office		

3. What trainings, workshops, materials or other resources would make it easier for you as a Child Care provider? (Please include specific details such as topics.)

General Themes

- ▶ Practical information that can be applied in the classroom (less theory)
- ▶ Interactive, hands-on workshops (keep it fun)
- ▶ Training preferences
 - Length of training is no more than 2 hours
 - Use of web casts for individuals who live farther from training site or work early in the morning
 - Vary days of the week when training is offered

3. What trainings, workshops, materials or other resources would make it easier for you as a Child Care provider?

(Please include specific details such as topics.)

Rank	Types of Trainings for Child Care Teachers
1	Managing Behavior (i.e. discipline, stubborn, difficult, short attention spans, etc.)
2	Songs and rhymes, finger-plays, games and activities, arts and crafts, etc.
3	Children's Mental Health and Special Needs (i.e. ADHD, bi-polar, autism, etc.)
4	Communication with Parents
4	More basic courses (i.e. SBS, SCAN-MRT, CPR, etc.)
4	School Age Children (i.e. reading/math interventions, behavior, barriers to poor/minority students, etc.)
Other	<ul style="list-style-type: none"> - Child development and age-appropriate play/activities - WMELS and Pyramid - Lesson Plans, parent resource files/portfolios, teaching cycle and observation - Kindergarten readiness and preparation - How to increase YoungStar ratings - Learning environment - Child speech (i.e. early intervention, etc.) - Child relaxation exercises, benefits of optimism - Potty Training - Effects of common core standards on preschool education and curriculum

3. What trainings, workshops, materials or other resources would make it easier for you as a Child Care provider? (Please include specific details such as topics.)

Types of Trainings for Child Care Administrators and Directors

Improving staff retention

How to improve YoungStar rating

Business management - record keeping, taxes, computer software, etc.

Choosing a curriculum

4. What would you like the people who organize and provide the training and resources to know?

- ▶ Make trainings interactive and hands-on to keep the providers' attention after working all day
 - Use activities during the class, if possible

- ▶ Information should be practical to the classroom
 - Give examples that are specific and can be used in the classroom
 - Give web sites where providers can find additional resources
 - Give providers information and resources to start with that can be applied in the classroom
 - Start simple and then offer additional steps to expand the new information in the classroom



4. What would you like the people who organize and provide the training and resources to know?

- ▶ Find new topics / offer a wide variety of classes to keep it interesting and meet changing needs
 - Use topics from conferences
 - Have topics that will be of interest to individuals who have been in the field for long time

- ▶ Training Logistics
 - **BOTTOM LINE** - It can be hard to find a good time for trainings – some providers say don't start until 6:30 p.m., while other providers want earlier trainings because they start work at 6:00 a.m.
 - Hold trainings to 2 hours (no more than 3 hours)
 - Vary nights of the week that classes are held
 - Give the age-range that the training is applicable to
 - Mailings are good because they catch the attention of the child care directors